



Invited Topic

**Where is the Best Home For My New Medical Device Idea—
Large Company or Small?**

Saturday 9 June, 9.15 – 9.45

Michelangelo Auditorium, Aurelia Convention Centre & Expo
Rome, Italy

When an innovative new medical device idea strikes, the novice surgeon inventor is often unsure what the next step ought to be. After the prototypes, non-disclosure forms, and patent applications, the real key decision becomes who do I take this idea to for validation and help with development. Often this is the most familiar large company the surgeon works with which may end up not being the right company or the right people within that organization. The idea often stalls at this point and is never developed to a point where it will benefit patient care. This session is designed to talk specifically about that critical step in the development process and what surgeon inventors should think about in making that important decision

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