

GENERAL EXHIBITION INFORMATION

EXHIBIT DATES AND HOURS*

Wednesday, 11 June 2008	4:00 - 7:00 p.m.	Includes Hands-on Sessions and Welcome Reception
Thursday, 12 June 2008	7:30 - 11:00 a.m. 1:00 - 5:00 p.m. 4:30 - 6:00 p.m.	Includes Hands-on Sessions, Continental Breakfast, and continuous beverage service. Reception
Friday, 13 June, 2008	7:30 - 10:45 a.m. 1:00 - 3:00 p.m.	Includes Hands-on Sessions, Continental Breakfast, and continuous beverage service.

***Times are subject to change based on final program**

LOCATION OF EXHIBITS AND HANDS-ON DEMONSTRATION AREAS

The exhibits and Hands-on Demonstration Areas will be located in the Grand Ballroom Salons E and F. The scientific sessions are located immediately next door in Salons G-K.

SPACE ASSIGNMENT AND RENTAL FEE

\$3,500 USD per 10 x 10 ft. exhibit space. Your exhibit fee includes the following:

- Use of contracted floor space
- Daily aisle cleaning
- Two registrations
- Listing on ISMICS website
- Program Book listing

Space assignment is based on the order of application receipt. If two applications are received at the same time, priority will be given to sponsors of the meeting. Space will be assigned and confirmed after 7 March 2008.

ADDITIONAL MEETING REGISTRATION BADGES

Each exhibit space includes 2 registrations for your company. You may register additional industry personnel at the discounted price of \$450 per badge. Industry registration includes Scientific Sessions, Welcome Reception on Wednesday, Exhibit Hall Reception on Thursday Evening, Attendee Reception at the top of the Hub on Friday evening, Continental Breakfast and continuous beverage service.

APPLICATION AND DEPOSIT

Your exhibitor application must be accompanied by 50% of the contracted space in order to reserve space and must be received by 18 January 2008. The balance of the contracted space must be paid in full by 7 March 2008. Credit card information or checks (in U.S. funds only) should be sent to:

ALLIED EVENTS

DESCRIPTION

Allied events include any type of function of five or more people. This includes investigator meetings, focus groups, committee meetings, staff meetings or hospitality rooms.

Limited function space has been reserved at the Marriott Boston Copley Place. Functions must be scheduled so as not to conflict with the official ISMICS program. Please refer below to determine the type of function you intend to hold and the corresponding pricing:

These functions may take place during the following times only*

Tues. June 10, 2008	all day
Wed. June 11, 2008	all day, must end by 5:00 p.m.
Thurs. June 12, 2008	only after 7:00 p.m.
Fri. June 13, 2008	only after 7:00 p.m.

Please contact ygrunebaum@prri.com
for further assistance.

	<u>INDUSTRY</u>	<u>NON PROFIT</u>
<u>Investigator's Meeting</u>	\$ 2500	\$ 250
<u>Focus Group</u>	\$ 2500	\$ 250
<u>Committee Meeting</u>		\$ 250
<u>Hospitality Room</u>	\$1,000 / per day	\$ 250
<u>Staff Meeting</u>	\$ 750	\$ 250
<u>Staff Office</u>	\$ 200	\$ 200
(for duration of program , limited to 500 s.f.)		