

MARKETING SUPPORT OPPORTUNITIES

INDUSTRY SUPPORTED SYMPOSIA

\$15,000 USD per Luncheon
\$7,500 USD per Breakfast

Take advantage of this educational opportunity to reach a targeted audience of ISMICS members and guest physicians. Function space has been reserved for 75 - 100 people per session. A basic audio visual package will be provided to each Symposium Supporter. Food and beverage are your responsibility to arrange and fund. Please fill out the enclosed Luncheon/Breakfast Symposia Request Form.

LATE BREAKING NEWS

\$7,500 USD

This session offers an opportunity to introduce trial results, new products or other key briefing information regarding your company. This is a key podium opportunity to present the latest results to the entire ISMICS audience.

FACULTY BRIEFING RECEPTION

\$5,000 USD

Host a 60-minute reception for all ISMICS faculty, moderators and guest speakers. This is an extraordinary opportunity to personally meet the leaders of minimally invasive cardiothoracic and cardiovascular surgery.

INTERNET / CME STATION

\$12,000 USD

The ISMICS Internet / CME Station will offer attendees quick access to the internet and an area to access and answer the post session surveys in order to secure CME credits and certificates of attendance. There are six stations available for your message/logo on the screensaver.

HOTEL KEY CARDS

\$7,500 USD

Every attendee staying at the InterContinental will have your message prominently displayed on their room key. Use it to promote a product or drive traffic to your booth.

ISMICS HOTEL CHANNEL

\$7,500 USD

The hotel channel will be available for a scientific DVD presentation. Your company may present a 15-20 minute DVD presentation that will be shown on a continuous loop on the hotel convention channel 16-19 June 2010. ISMICS must receive your DVD no later than 3 May 2010.

ATTENDEE BAGS

\$12,500 USD

Every registered attendee will receive a bag onsite. Product or company logo will not be allowed on the bag, but you may provide ISMICS an educational flyer with product or company information for inclusion in each bag.

ONSITE SIGNAGE

\$10,000 USD

All hard bound ISMICS informational signs that are posted onsite during the Annual Meeting will contain your company logo showing your support of the Society.

HANDS ON EDUCATIONAL TRAINING SESSIONS

ISMICS is offering dedicated hands-on opportunities to companies to help train surgeon attendees and expose them to the latest devices and technologies. Hands-on opportunities are crafted on an individual basis and in conjunction with the Program Committee and the educational focus of the ISMICS Annual Scientific Meeting. Supporters are asked to provide grant support and equipment for the session.