



**PRODUCT DESCRIPTION & GIVEAWAY FORM**

**PRODUCT DESCRIPTION**

Please complete and email by **12 March 2010** to Jennifer Gecawicz, Exhibits Coordinator. Please send via **email**, so we are able to copy and paste your description with NO discrepancies. Please email to [jgecawicz@prri.com](mailto:jgecawicz@prri.com), thank you!

*Failure to send this email will result in the omission of your company's product description in the ISMICS final onsite daily publication. Please type exactly what you want to appear in your Product Description.*

**Please include the following information in your email.**

- Please include the words ISMICS 2010 Annual Meeting in the subject line of the email.
- COMPANY NAME
- BOOTH#
- COMPLETE ADDRESS (STREET ADDRESS, CITY, STATE, ZIP)
- WEBSITE
- 50-WORD description of your company and its products.

\*Show Management reserves the right to edit any Product Descriptions over 50 words. Thank you!

**EXHIBITOR GIVEAWAY APPROVAL**

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**All promotional items must be approved by the ISMICS office prior to the meeting. If necessary, samples may be submitted to:**

**ISMICS-Jennifer Gecawicz  
900 Cummings Center, Suite 221-U  
Beverly, MA 01915 USA  
FAX: (978) 524-0498**

GIVEAWAY DESCRIPTION	APPROVED	DENIED
1. _____	<input type="checkbox"/>	<input type="checkbox"/>
2. _____	<input type="checkbox"/>	<input type="checkbox"/>
3. _____	<input type="checkbox"/>	<input type="checkbox"/>

**Please submit this form on or before the 12 March 2010 deadline.  
Companies will be notified by fax or email of the approval or denial of submitted items.**